

SloanOps static-site service

Service definition | Updated 2026-09-10

Status: approved operating and sales definition, updated 2026-09-10.

This defines the current offer. A client quote and reviewed agreement still control the exact project and service.

Positioning

SloanOps builds and operates simple, fast static business sites for clients who do not need a full content-management system, logins, dynamic checkout, or custom server-side features. Static sites are the default offering when they fit the business need.

For new builds, the standard is SloanOps-operated Astro static output on Cloudflare Workers Static Assets. The generated output is a starting point; asset, content/design, accessibility/mobile, contact, deployment, and rollback checks remain part of each approved client launch. Existing hosted sites do not migrate automatically.

This is a hosted-service model. The low setup price assumes the site remains on the SloanOps hosting platform; it is not the purchase price for a portable website or source repository.

Static Site Hosting — \$10/month

The monthly fee covers one standard static website on the SloanOps-supported deployment platform:

- HTTPS/TLS and public site delivery.
- Deployment from the approved source repository.
- Basic availability monitoring when configured.
- Operational upkeep for the supported static-site platform.
- One standard low-volume contact form delivered to one client-approved email address, with Turnstile and platform abuse controls.

The \$10/month offering does not include a CMS, client repository access, ongoing content edits, design changes, copywriting, SEO campaigns, new pages, custom application development, e-commerce, account/login features, mailbox or business-email hosting, paid client-specific vendor plans, or third-party support. Those requests are quoted separately before work begins.

Included contact form

The included form is one standard contact-to-email path for ordinary low-volume business inquiries. SloanOps absorbs the shared Cloudflare Email platform cost within the hosting fee. The form uses server-owned routing, Turnstile, bounded fields, and basic abuse controls. It sends to one client-approved

destination and is tested before launch.

File uploads, custom fields or conditional logic, additional destinations, visitor autoresponders, newsletters, CRM/helpdesk/SMS actions, submission dashboards, and retained submission storage are not included. Delivery depends on the recipient mailbox and email networks, so platform acceptance is not a guarantee of inbox placement. Every form must pass SloanOps' current security, delivery, and recovery checks before launch.

Client editing and CMS requests

Decap CMS is an internal SloanOps operating capability, not a customer-facing service or add-on. Do not market, quote, promise, or enable it for clients. Record requests for self-service editing as product research and quote ordinary content or design changes under the change policy below.

Clients who need routine self-service editing, a general page builder, broad roles or plugins, or dynamic application behavior should be assessed for managed WordPress or a separately designed application. Any future editable static-site service requires a new explicit service decision and corresponding support, pricing, terms, security, review, notification, and offboarding work.

Optional Domain Registration & Management

\$5/month. For one standard domain used with an active SloanOps-hosted site, SloanOps can register the approved name, handle renewal, and manage website DNS. The client remains the domain owner. Availability is not guaranteed, and premium or unusually priced domains require a separate quote. See the domain service definition.

Hosted Website Setup

Starting at \$300. The setup fee covers a straightforward responsive business site built from a SloanOps-supported template:

- Approved sitemap and brand-tailored styling.
- Standard pages and navigation within the approved scope.
- The standard contact form, basic on-page SEO, responsive layout, and launch deployment.
- Domain/DNS cutover coordination when the client provides appropriate access.
- Basic launch handoff.

The final quote defines page count, supplied content, form requirements, imagery, and launch timeline. Custom design systems, extensive copywriting, custom code, integrations, paid plugins/services, e-commerce, and work outside the approved scope are separately quoted.

The generated design system is a first-pass direction, not a finished design. The standard quote must state included collections/pages, client-supplied copy and image limits, one approved design direction, revision rounds, form and analytics scope, domain work, accessibility/mobile QA, and launch/handoff. Until a

representative client delivery is timed end to end, treat \$300 as a starting floor that requires a written estimate, not a fixed all-in promise.

Hosted source and client content

While the subscription is active, the client receives a license to use the completed website through SloanOps hosting. SloanOps retains the site source, repository, templates, reusable components, deployment workflows, platform integrations, and general implementation methods. Repository access and a deployable copy of the website are not included.

The client retains ownership of its domain, supplied photographs and files, logos and brand assets, business facts, and site-specific written content. When service ends and the account is paid, SloanOps provides the client's supplied originals still held by SloanOps, the corresponding optimized site images, logos and brand assets, final site-specific written content in a readable format, and a basic content inventory. This package does not include the Git repository, Astro source, compiled website, deployment workflows, credentials, shared form service, or SloanOps reusable components.

A portable-site purchase, repository handoff, or conversion to standalone HTML/CSS/JavaScript is not currently offered. If requested later, it requires a separate service, price, technical format, license, and support decision.

Static Site Migration

Starting at \$25. This covers a simple migration of an existing static HTML, CSS, and JavaScript website to the supported deployment platform. It assumes the current site is portable and does not require substantial redesign, cleanup, custom backend work, asset recovery, or functionality changes. SloanOps reviews the source first and quotes any additional work before proceeding.

Requests outside the offering

Static-site content or design changes are separately approved work. A clearly bounded change may receive a fixed quote; exploratory or evolving work is **\$125/hour in one-hour increments** after written approval.

Client responsibilities and ownership

- By default, the client purchases, renews, and owns its domain name and registrar account. If the \$5/month Domain Registration & Management add-on is selected, SloanOps registers, renews, and manages the domain while the client remains its owner.
- The client owns all supplied copy, images, legal notices, and claims and is responsible for their accuracy and authorization.
- SloanOps absorbs the shared platform cost of the included standard contact form. The client is responsible for client-specific third-party and license costs, including stock media, mailbox/email service, analytics, payment processing, e-commerce, and separately approved integrations.

- The client owns its payment-processor account and is responsible for e-commerce payment processing, fees, chargebacks, taxes, fulfillment, and customer obligations.

Version and recovery path

The approved source, Git history, repeatable Actions deployment, and retained Cloudflare deployment versions form the recovery path for a SloanOps static site. SloanOps can redeploy an approved Git revision or roll back to a retained platform version when available.

This version recovery covers the static website bundle. It is not a promise to restore external services, form submissions, email, customer databases, payment data, or other third-party content. Any separate data-backup or restoration service must be documented and tested before it is represented as included.

Billing, suspension, and cancellation

Hosting is billed monthly in advance and is due on the renewal date with Net 0 terms. No late fee is charged. At seven calendar days past due, SloanOps may suspend the complete public site and form while retaining the Worker, repository, domain configuration, and recovery resources. Payment restores the service. At 30 days past due, SloanOps may terminate and begin offboarding.

The client may cancel at any time. Cancellation normally takes effect at the end of the paid billing period; immediate shutdown is available on request. Setup and completed monthly charges are nonrefundable, with corrections for duplicate charges or billing errors. When cancellation is effective, SloanOps disables the form, safely removes the production domain attachment, and deletes the public Worker. The private repository is retained for a 30-day recovery and content-handoff period, then deleted unless another written retention duty applies.